## LADRÓ

NEW CONCEPT - HANDMADE PORCELAIN . SPRING 2023

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## OREFR

We are celebrating Lladro's 70<sup>th</sup> anniversary. Seven decades revolutionizing the world of porcelain, both in the handcrafted processes of working with this natural, age-old material as well as in product diversification, as we can readily see in our annual new launches.

The creations on view in these pages are the result of this constant evolution, Lladró's most innovative facet. Bold, unexpected sculptures, lamps that filter warm light through porcelain and scents in unique containers. Creations in which design is coupled with traditional artisan processes to give voice to emotion and diversity.





The turtle is a creature that moves very slowly on land but very quickly and elegantly in the sea. It symbolizes patience, wisdom and long life.

In this version in porcelain, its recognizable shape is updated with a treatment based on geometric patterns. A contemporary approach that is rounded off with a decoration in intense red. A tribute to an animal that has lived on Earth for over 200 million years, demonstrating the importance of the capacity to adapt to change in order to survive.

This creation is available in two sizes.



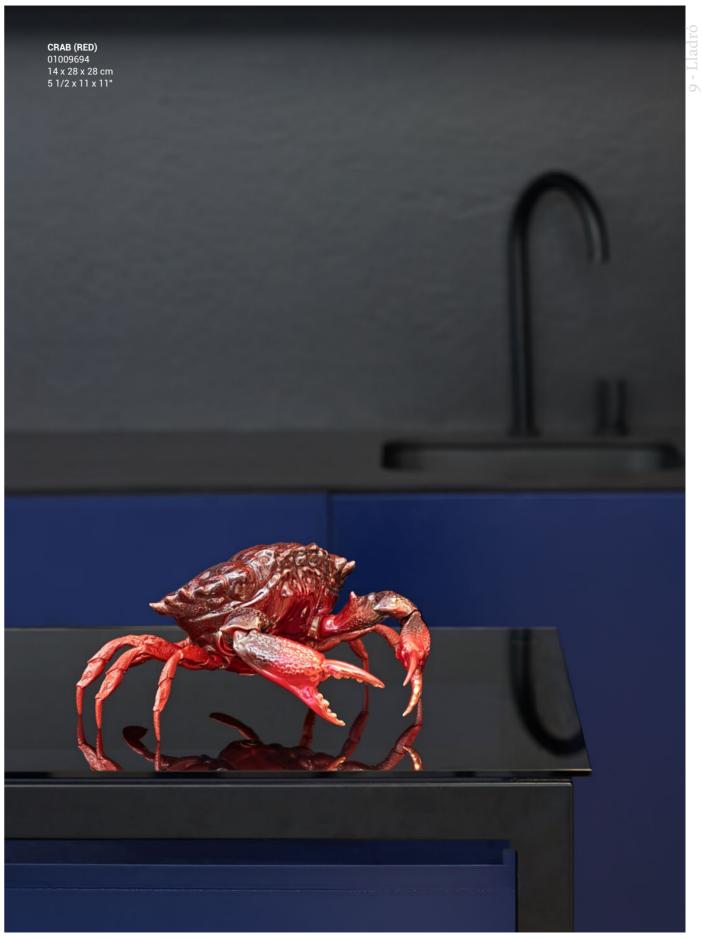


This sea creature with powerful claws almost reminds one of a knight in armor ready for combat. This creation, along with *Crab - red*, are the first pieces in Kings of the Sea, a collection paying tribute to the strange, varied and numerous creatures to be found in the depths of the sea.

Depicted in porcelain with maximum attention to detail, this magnificent lobster stands out for the striking decoration in bright blue with details in orangish tones.









Lladró artists have focused on the bird's unique iridescent black feathers, with green and purple sheens, captured in these starlings in the minute ornamentation. In the black and the purple versions, the single-color tone enhances each one of the feathers covering the little birds.



01009678

STARLING I (BLACK) 6 3/4 x 7 1/2 x 3 1/2"

STARLING II (BLACK) 01009677 5 1/2 x 7 1/2 x 3 1/2"

STARLING I (PURPLE) 01009678 17 x 19 x 9 cm 6 3/4 x 7 1/2 x 3 1/2"

STARLING II (PURPLE) 01009679 14 x 19 x 9 cm 5 1/2 x 7 1/2 x 3 1/2"

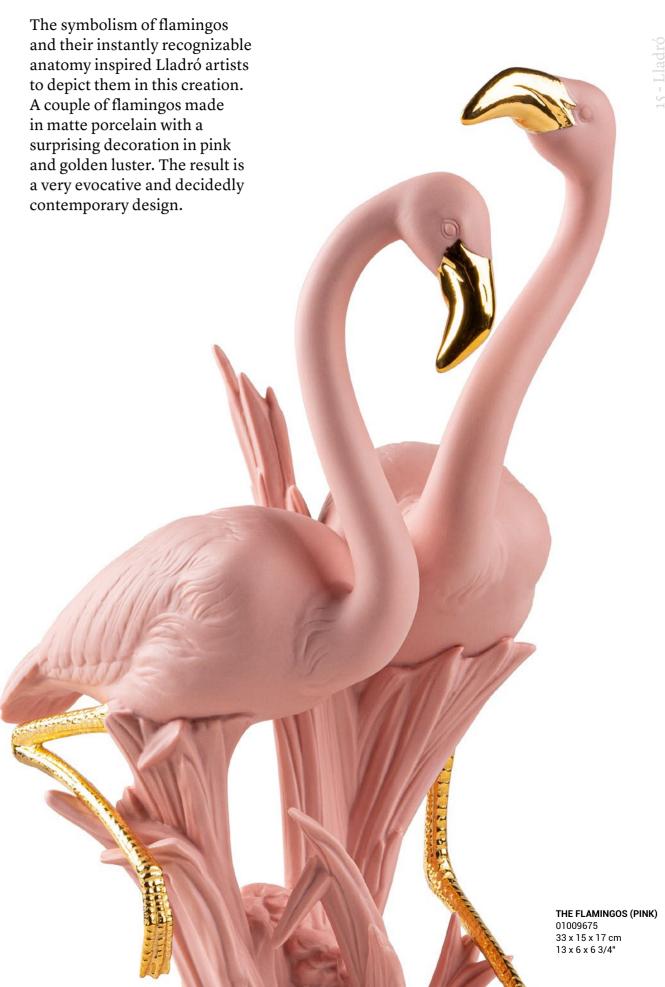


The owl is the symbol of the Greek goddess Athena, associated with intelligence, wisdom and cunning. Lladró artists have chosen the owl for the latest addition to the *Boldblack* collection. The animals in this series are made in black porcelain with just a few touches of golden luster in the decoration. This creation produces a very powerful effect. On one hand for the decoration and, on the other, because the matte porcelain enhances the sculpture and the etching.

This owl stands out for the faithful rendering, the face and the meticulous work in the recreation of its feathering and the wooden trunk. A creation that pays tribute to the animal kingdom which is also highly decorative thanks to the treatment of color.









The *Fierce Portraits* collection, inspired by traditional African masks, is expanded with this surprising version in which Lladró artists venture into unknown territory. And so, here this lion mask is transformed into a floral fantasy in which the contemporary lines and design are the true focus.

The white porcelain acts as a backdrop so that the black strokes with details in gold stand out forcefully.

Like the rest of the creations in this collection, the mask can be hung on the wall or displayed using a metal support.





The Lladró design team took its inspiration from a cute little hedgehog to create these highly original lamps in two versions: tabletop and cordless.

The spines covering these little animals are transformed into smooth geometric volumes that play with the light thanks to the translucent quality of the porcelain.

The plug-in tabletop version is larger and comes with a dimmer switch on the hedgehog's snout to regulate the intensity of the light. The cordless version runs on a rechargeable USB system. Both are perfect for lighting or decorating any interior or outdoor space.

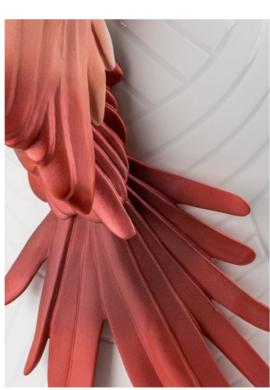




Macaws are one of the world's most spectacular and beautiful birds, famous for the striking coloring of their feathers, which fill the tropical rain forests where they live with light and color.

This series of vases is expanded with this latest addition featuring a macaw with golden beak and claws. The precious treatment of the bird and the wealth of detail of its feathering are combined with the deliberately simple design of the vase itself using geometric lines. The decoration is noteworthy for the red color applied in degraded tones, the metallic grey and the deep blue of the bird's head.

Macaw Vase is not just functional and decorative but is also an appeal to preserve these fantastic, colorful birds, an endangered species under threat of extinction. Let's protect life with art.



MACAW BIRD VASE (RED) 01009686 56 x 29 x 24 cm 22 x 11 1/2 x 9 1/2"







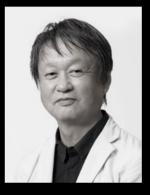
*The Guest*, the iconic character created by Jaime Hayon, is now available in a golden metallic finish on a black base.

Since its creation, this emblematic work has been the blank canvas on which renowned international artists have intervened and has also been decorated in a wide range of colors.









MOKUREN / LIGHTING WITH SOUL

Mokuren is the result of the first collaboration between Lladró and Japanese designer Naoto Fukasawa, who is known for combining craftsmanship and design.

For this work, Fukasawa has been inspired by the white magnolia tree, which symbolizes eternal bonds, and the striking beauty of its flowers. As the author himself says, "when I saw the flower and thought of white porcelain, its texture and qualities, I automatically composed the idea in my head." Thus, *Mokuren* was born, a chandelier that combines the essential ingredients of the work of the Japanese artist and Lladró: nature, craftsmanship and design.

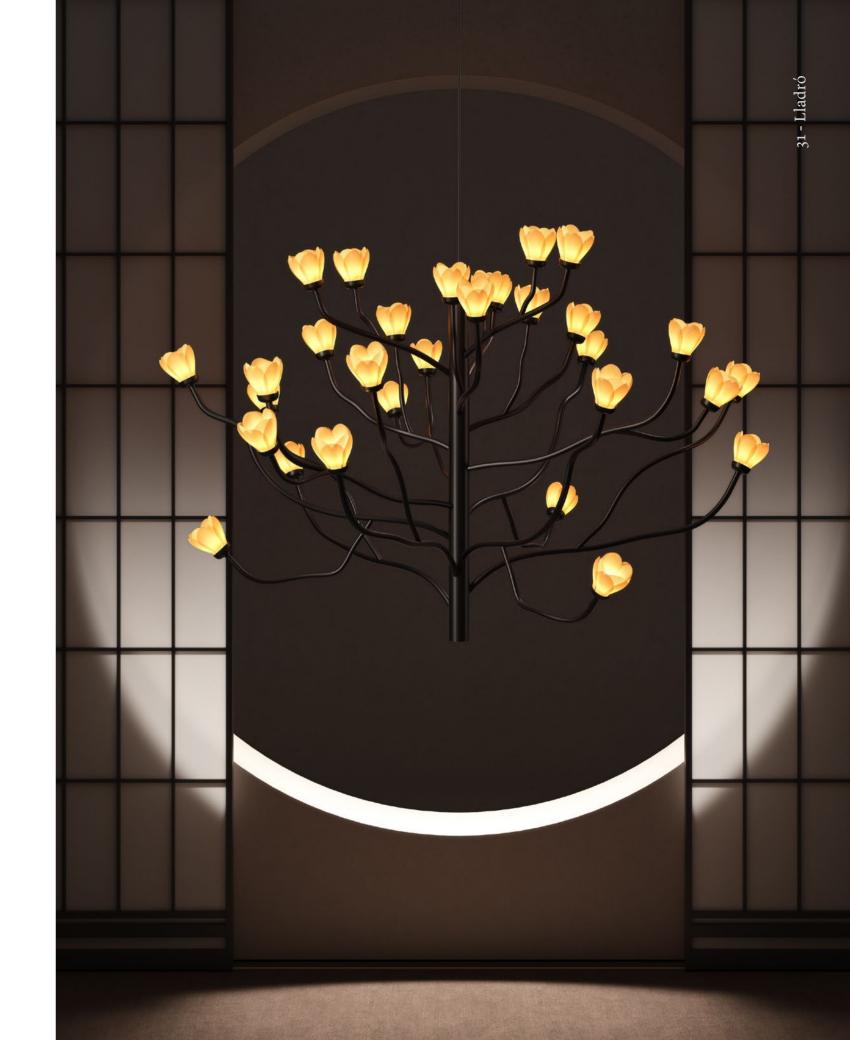
*Mokuren* is light itself and illuminates, it is Kogei (craftsmanship) and design.







All the flowers that compose *Mokuren* are handmade. The warm light that filters through the translucent porcelain of its petals generates an enveloping illumination. Its structure, as complex as it is poetic, represents the branches of the magnolia tree and is made of black lacquered aluminum. Its LED lighting can be regulated in intensity.



Olga Hanono, an interior designer internationally renowned in the world of art and architecture, uses her bold disruptive style to bring a new focus to the *Firefly* collection, to which this tabletop lamp is the latest addition.

Like the rest of the lamps in the collection, the decoration of this creation features metallic colors and black to contrast with the purity of white porcelain. The lamp shade is black fabric with a golden inner lining to produce a warm, elegant light.





15 x 16 x 7 cm 6 x 6 1/4 x 2 3/4" Snoopy<sup>™</sup> and Charlie Brown are famous characters created by Charles Schulz for the Peanuts comic strip and Lladró artists have now recreated them again in porcelain. *Snoopy* <sup>™</sup> *Flying Ace* faithfully reproduces Snoopy <sup>™</sup> in one of his fantasies as a daring pilot. It is made in satin white porcelain with a carefully chosen decoration featuring silver luster and red for his scarf.



On the other hand, *Snoopy™ Dome* is a lamp made using the lithophane technique in which the light, thanks to the translucency of the porcelain, brings out the pattern etched on the surface. In this case, the characters of Snoopy™, his faithful friend Woodstock as well as Charlie Brown, appear against a painstakingly worked zig-zag frieze.

The dome lamp comes with a USB-rechargeable LED module inside, with a dimmer switch to regulate the intensity of the light.



SNOOPY" DOME LAMP 01024282 15 x 11 x 11 cm 6 x 4 1/4 x 4 1/4" Grogu is a cute little character who quickly conquered the hearts of countless fans of the Star Wars saga ever since he first appeared in The Mandalorian series. Our hero is a child of the same species as the Jedi master Yoda and possesses the same powers. The sculptural work in this creation, handcrafted in porcelain, is particularly outstanding for the perfect likeness of the character and for the different decorative techniques used.





GROGU 01009422 15 x 14 x 11 cm 6 x 5 1/2 x 4 1/4"







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